



ISO CERTIFIED

SUBMIT IN ME

SEO & SOCIAL MEDIA SINCE 2002

Task Sheet & Deliverables

Advanced Article Marketing

- 1 X Article writing (450-500 words)
- 24 unique resource content writing
- Submission of article to 24 article directories at the rate of 6 articles per week (Unique resource content would be used)
- **Deliverable:** 24 Published articles in the final report

Number of links: 2 links from each article – 48 links in total for a month using upto 12 different anchor texts and 12 different urls

Press release promotion

- 1 X Press Release writing (400-450 words)
- Press Release Distribution to top 90 press release directories
- **Deliverable:** Login information in all 90 press release directories
- **Deliverable:** Screenshot of each PR submission

Number of links: 40-50 natural url links back to your website

After 7 days of initial promotion the following will be done

Social Document Sharing of the article

- Sharing the article written to the top 20 social document sharing sites
- **Deliverable:** Live links to all 20 published documents

Number of links: 2 links from each document – 40 links in total. The links are in eDocument formats so there is no harm in building them together using same anchor texts

News Bookmarking of the published Press Release

- Write 10 unique titles and descriptions based on the published Press Release
- Grab the url of the published press release and news bookmark it to top 10 social news sites using the unique titles and descriptions

- **Deliverable:** Live links to all the 10 news bookmarks

Number of links: 10 social links to the published PR to increase the authenticity and reputation of the news.

Manual Social Bookmarking to the site

- Write 40 unique titles and descriptions based on your website
- Use 40 different user accounts and bookmark your website in 40 social sites using the unique titles and descriptions created
- The bookmarks would be spread over a period of 4 weeks (10 bookmarks per week)
- **Deliverable:** Live links to all 40 social bookmarks

Number of links: 40 social links back to your website in a month from different users and unique content

Social Media Maintenance

- 20 facebook wall updates in 20 days (Including writing)
- 20 tweets to your twitter (Including writing)
- 20 posts to your Google plus stream (Including writing)

Bronze Social Link Wheel

- Profile setup in the 12 best Social Media blogging sites
- Customization of all 12 social media properties created
- 12 unique content (250-300 words) written based on extensive research
- Unique Content distributed to the 12 social media properties and linked using the optimized Linkwheel Pattern
- **Deliverable:** Login information along with the list of 12 social media microsites
- **Deliverable:** All the content used for creating the linkwheel (Could be used in your official blog)
- **Deliverable:** Final report with direct links to the published content in the microsites

Number of links: 12 HQ social media blogging links to your website from 12 different anchor texts. We could use upto 12 different urls as well.

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